

“Source to Bottle”  
Topo Chico Script  
CW: Nate Gendler  
April 26th, 2021



## **TOPO CHICO SCRIPT # 1 – “BEAUTIFUL SOLUTION”**

MX: We end at 00:13 left of [“Deserted Vagabond” by Maneli Jamal](#)

A Topo Chico bottle is opened, and we pan into the bottle.

As we enter, we’re transported above the high desert on the peak Cerro del Topo Chico, outside Monterrey, Mexico in the Sierra Madre Oriental Range. Zooming in atop the peaks, we see a rock face high up, with water slowly seeping from its pores.

The water moves down the peak and delta’s together to form a gutter-like trickle. As we go further down, this cold, clear water turns into a stream entering the treeline. Tumbling down and meandering past Juniper and Ponderosa pines, the stream grows.

Gaining speed and size, the slope of the mountain decreases as we continue venturing down, following the water. It grows to a true stream and widens through corrals of rocks, a desert landscape where the banks are lined with sage, agave, cacti, and brush.

A rattle snake retreats into a crack in a rock above the stream as we pan by. At the foot of the mountain, the water slows to a near standstill, barely moving. We enter a pool, clear and cold, as we dive into this slow moving spring. Going deeper, we see bubbles appear from the spring’s natural carbonation.

Zooming out, we notice those bubbles are carbonation. Further, we see condensation dripping down a clear glass bottle.

We focus on a Topo Chico sparkling mineral water bottle and its logo, hearing the carbonation.

**GFX: TOPO CHICO LOGO ON BOTTLE  
“BOTTLED AT THE SOURCE” TAG APPEARS UNDER THE  
BOTTLE**

MX: We end at 00:13 left of [“Deserted Vagabond” by Maneli Jamal](#)

“Source to Bottle”  
Topo Chico Script  
CW: Nate Gendler  
April 26th, 2021



**TITLE:**                    **“BEAUTIFUL SOLUTION”**